

# New England Post-War Marketing Plans Collection

1937-1950

1 box (0.25 linear ft.)

Call no.: MS 83



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Includes reports, addresses, articles, proposals, memos, and correspondence regarding post-war marketing plans in New England for agricultural products in general, and for dairy products in particular, including the Every Other Day Milk Delivery campaign.

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## Scope of collection

Reports, addresses, articles, proposals, memos, and correspondence regarding post-war marketing plans in New England, for agricultural products in general, and for dairy products in particular, including the Every Other Day Milk Delivery campaign.

# Administrative information

## Access

The collection is open for research.

## Provenance

### Processing Information

Processed by Linda Seidman, 1985.

## Language:

English

## Acknowledgments

Encoding funded by the Andrew W. Mellon Foundation.

## Copyright and Use (More information )

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## Search terms

### Subjects

Agriculture--Economic aspects--New England--20th century--Sources.

Dairy products--New England--Marketing--History--20th century--Sources.

Farm produce--New England--Marketing--History--20th century--Sources.

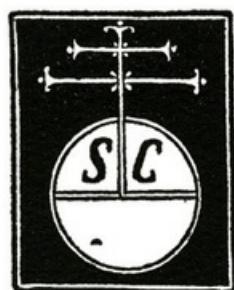
New England--Economic conditions--20th century--Sources.

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