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New England Post-War Marketing Plans Collection

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Includes reports, addresses, articles, proposals, memos, and correspondence regarding post-war marketing plans in New England for agricultural products in general, and for dairy products in particular, including the Every Other Day Milk Delivery campaign.

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Scope of collection

Reports, addresses, articles, proposals, memos, and correspondence regarding post-war marketing plans in New England, for agricultural products in general, and for dairy products in particular, including the Every Other Day Milk Delivery campaign.

Administrative information

Access

The collection is open for research.

Provenance

Processing Information

Processed by Linda Seidman, 1985.

Language:

English

Acknowledgments

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